

**Advertisement Booklet Panes
(panes with labels for advertisements)**

The display shows items illustrating:

1. King Edward VII - Label with a Cross [Panels MB2 & 4]

2. King George V

From **Harrison** booklets BB11:

- i) Commercial adverts [Panel NB9 (1) & (2)]

From **Harrison or Waterlow** booklets:

- ii) GPO adverts [Panel NB15 (1) - (10)]
- iii) J.J. Cash Ltd adverts [Panel NB15 (11) - (19)]
- iv) Castell Bros. adverts [Panel NB15 (20) - (24)]
- v) Cruise departments adverts [Panel NB15 (25) - (35)]
- vi) John Knight Ltd adverts [Panel NB15 (36) - (55)]
- vii) Sundry adverts [Panel NB15 (56) - (87)]

From **Harrison** booklets BB14 & BB35:

- viii) Sundry adverts [Panel NB15 (88) - (103)]
- ix) 1929 Postal Union Congress (PUC) [Panel Ncomb4 (10) - (5)]

From **Photogravure Harrison** booklets BB15 & BB36:

- x) Sundry adverts (In red-brown) [Panel NB25 (Intermediate format) (1) - (6)]

From **Photogravure Harrison** booklets BB17 & BB37:

- xi) Sundry adverts (In Black) [Panel NB27 (Small format) (1) - (17)]

3. King Edward VIII

- i) Sundry adverts [Panel PB5 (1) - (16)]

4. King George VI

- i) 1937 1½d Red-brown panes [Panel QB23 (1) - (16)]
- ii) 1951 1d Light-ultramarine [Panels QB18-20]

5. Queen Elizabeth II

- i) Pre-decimal 1953-68 Panes of 6 - **Wildings** [SB19-21 & 25]
- ii) Pre-decimal 1968-70 Panes of 4 - **Machins** [UB13 & 18]
- iii) Decimal 1971- 90 **Stitched** booklets:
 - Panes of 6 - Machins [UB21-46 (DP3-8, 13-16, & 21-23)]
- iv) Decimal 1976- 90 **Folded** booklets:
 - Panes of Multi-value - Machins [UMFB7, 9-12, 14-17, 45, 47 & 48]
 - Panes of One-value - Machins [UFB38, 39, 68 & 69]
- v) Decimal 1990 **“Penny Black Anniversary”**:
 - Panes of 4 - “Double Heads” / Harrison [WP797]
 - Panes of 6 - “Double Heads” / Harrison [WP798]
 - Panes of 6 - “Double Heads” / Walsall [WP810]
- vi) Decimal 1990 **Prestige Booklet** (DX11 - “London Life”):
 - Pane of 9 - “Double Heads” / MV/NVI [UWB]
- vii) Decimal 1980 **Multi-value Coil Strip**:
 - Horizontal strip 3 stamps [Machin] + 2 labels [UMC8]

References:

1. Stanley Gibbons specialised catalogue: Great Britain Vol 2 King Edward VII to King George VI
2. Stanley Gibbons specialised catalogue: Great Britain Vol 3 Queen Elizabeth II - Pre-decimal Issues
3. Stanley Gibbons specialised catalogue: Great Britain Vol 4 Queen Elizabeth II - Decimal Issues
4. DVD: An illustrated guide to the advertising booklet panes of George V, Edward VIII & George VI
By Graham M. Wilson
5. www.gbstampbooklets.com/
6. Grace's Guide to British Industrial History (www.gracesguide.co.uk/)